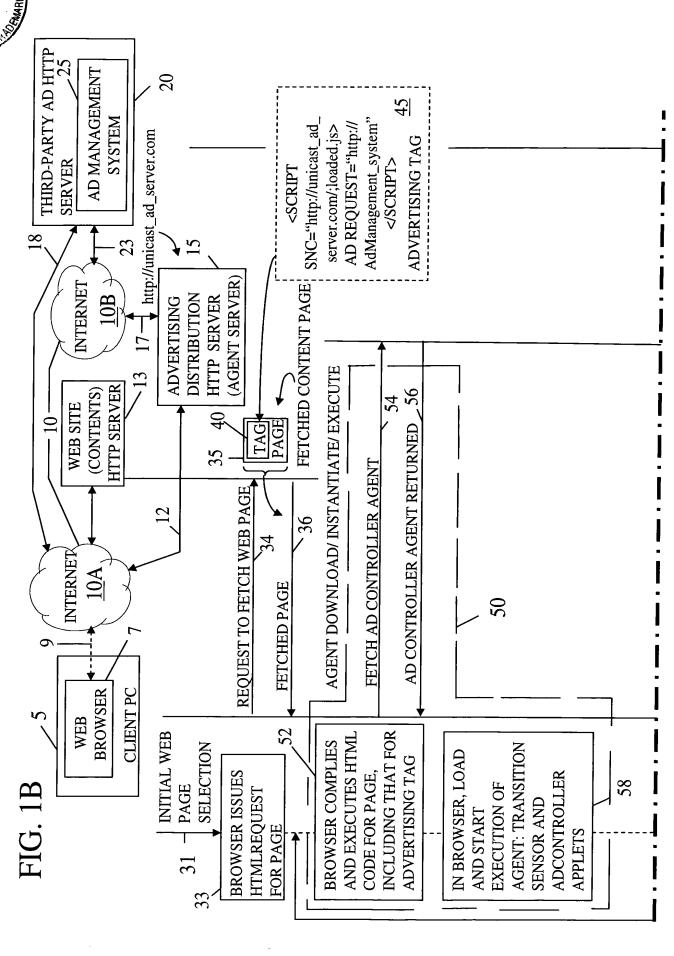
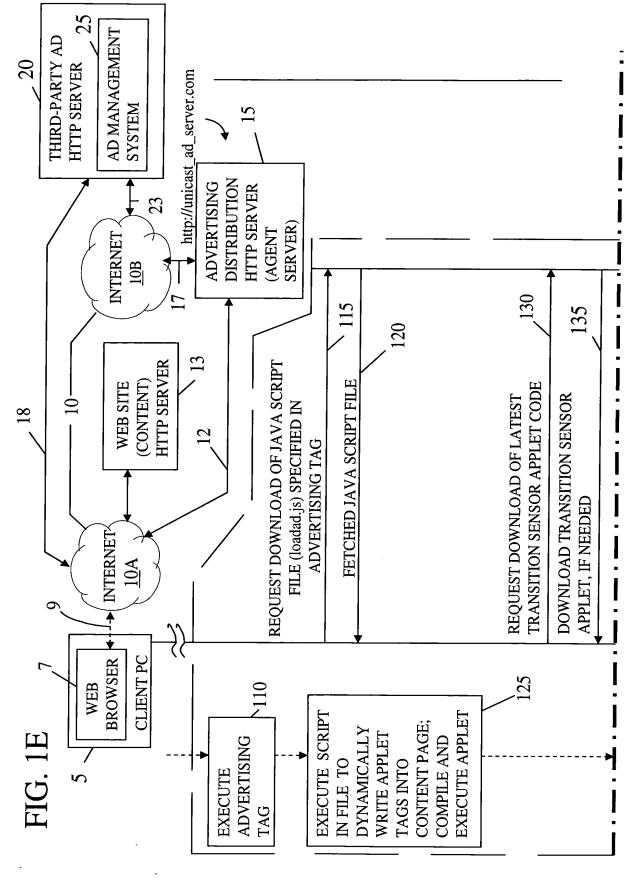
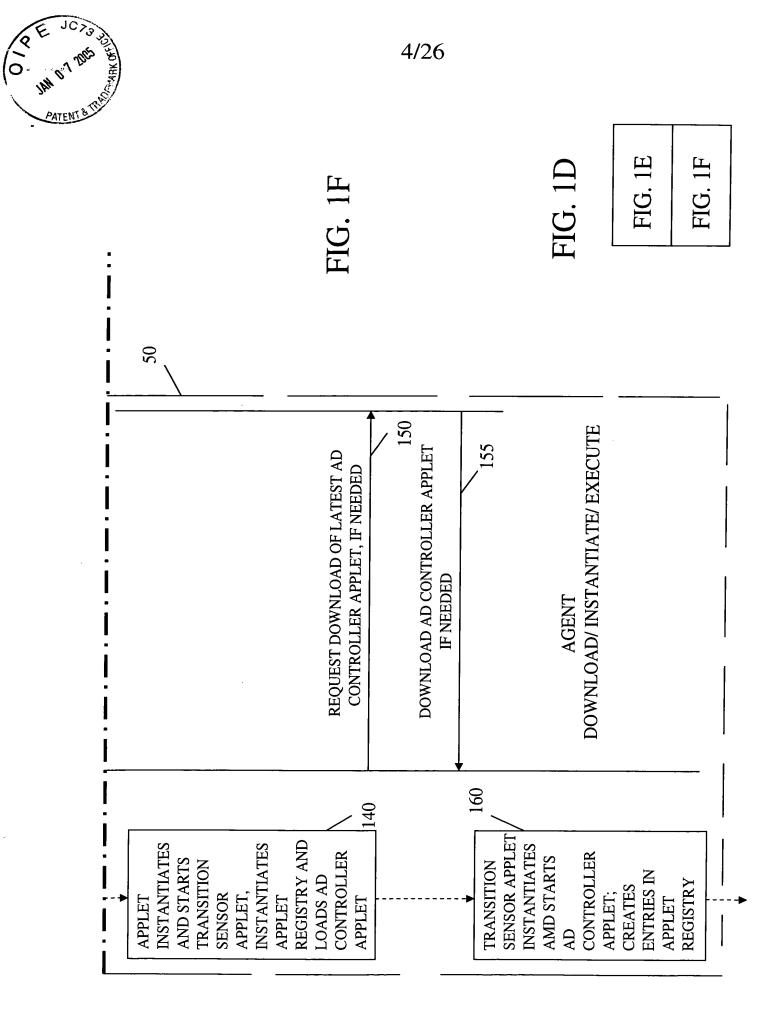


JCZ









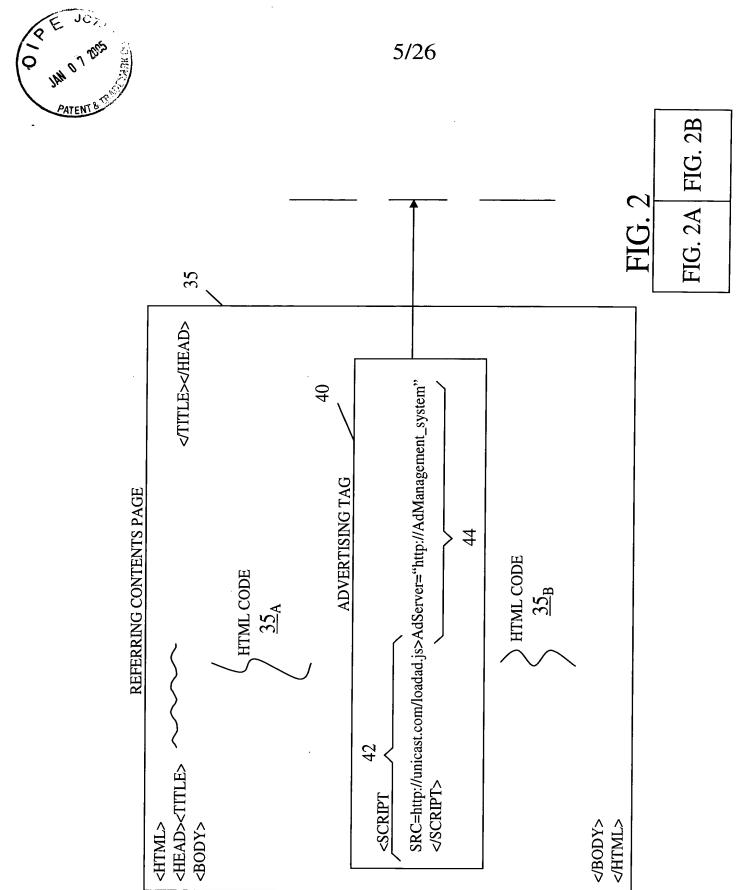
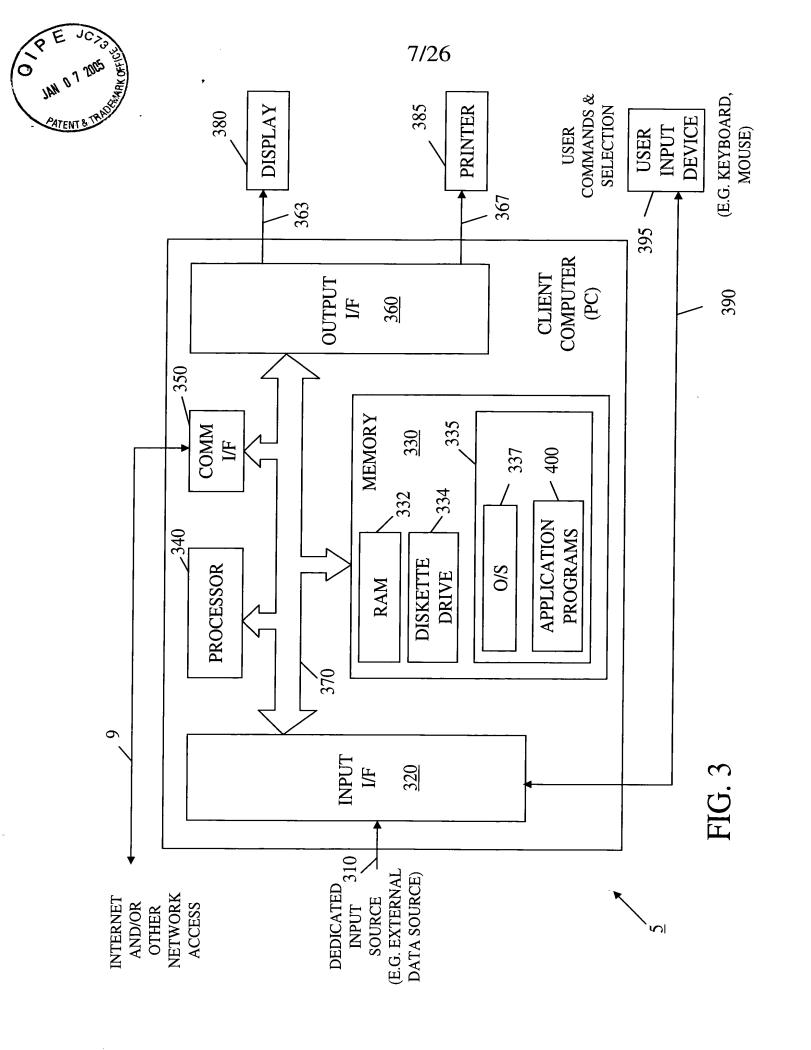


FIG.

FIG. 2B





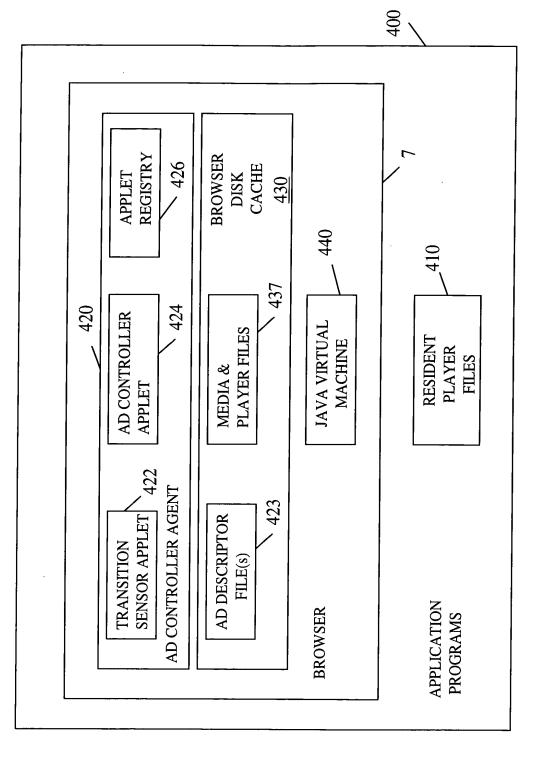
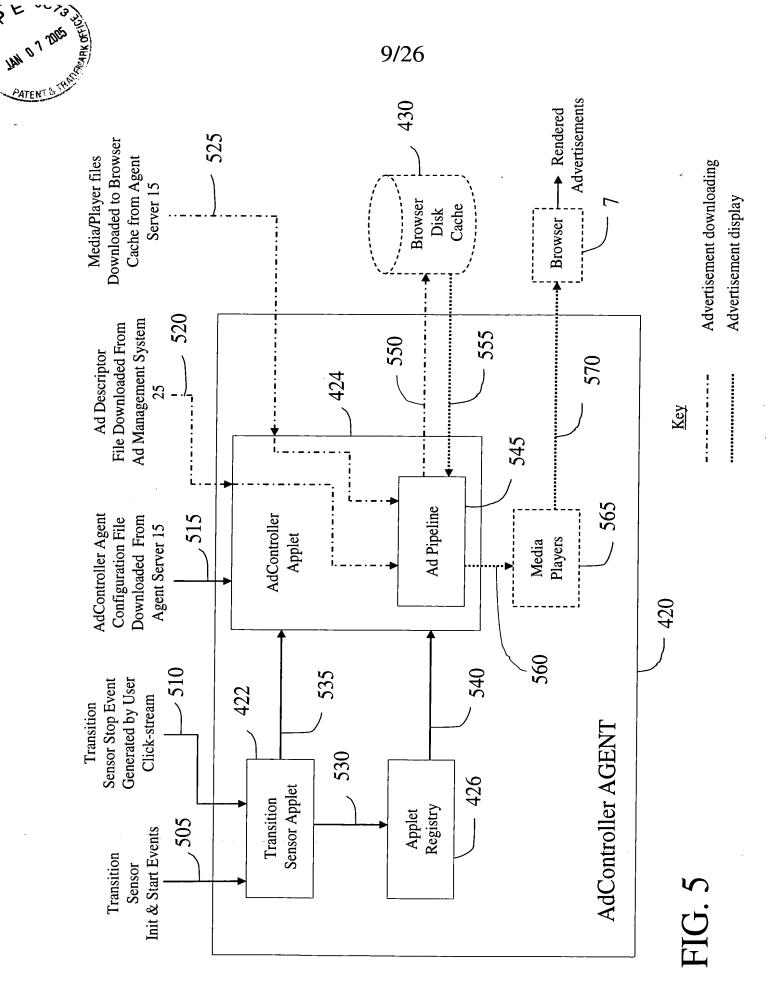


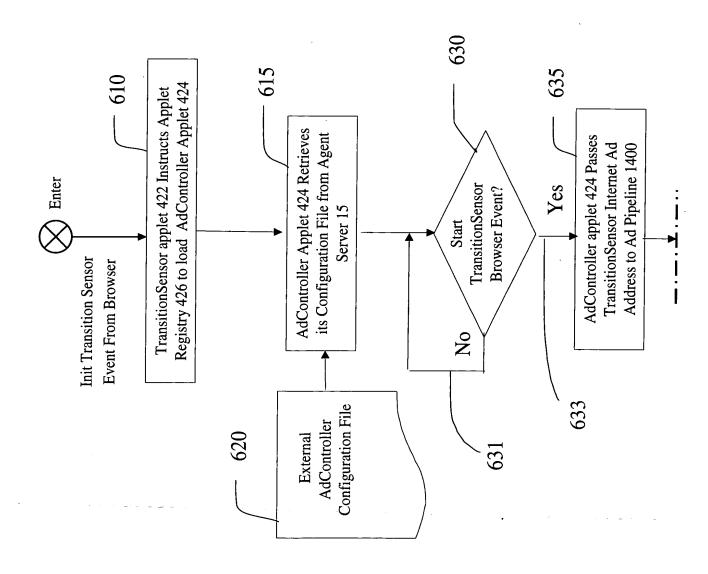
FIG. 2



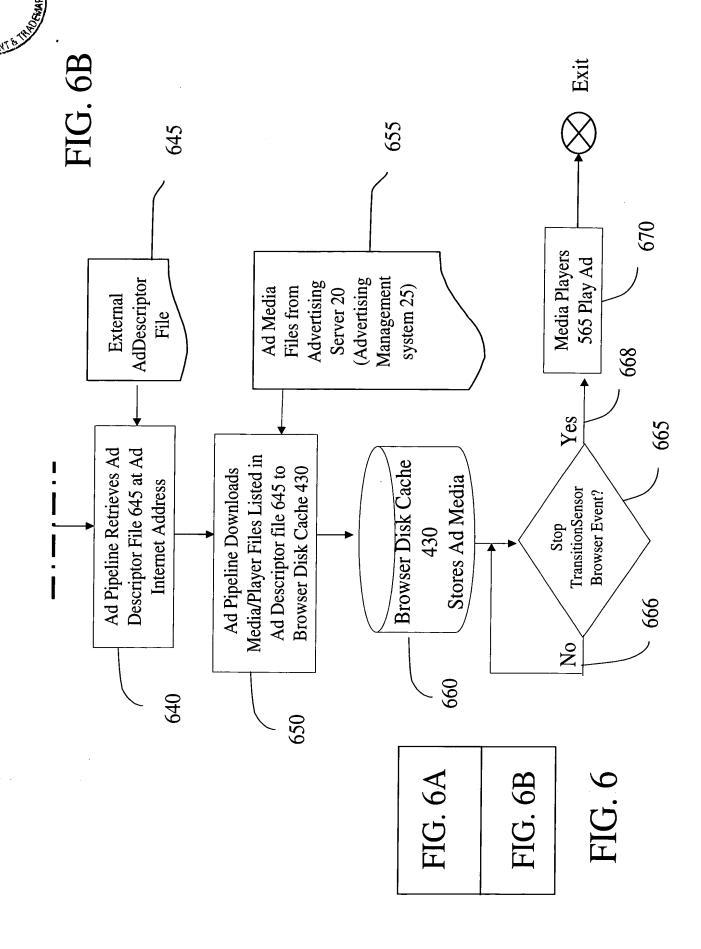
009



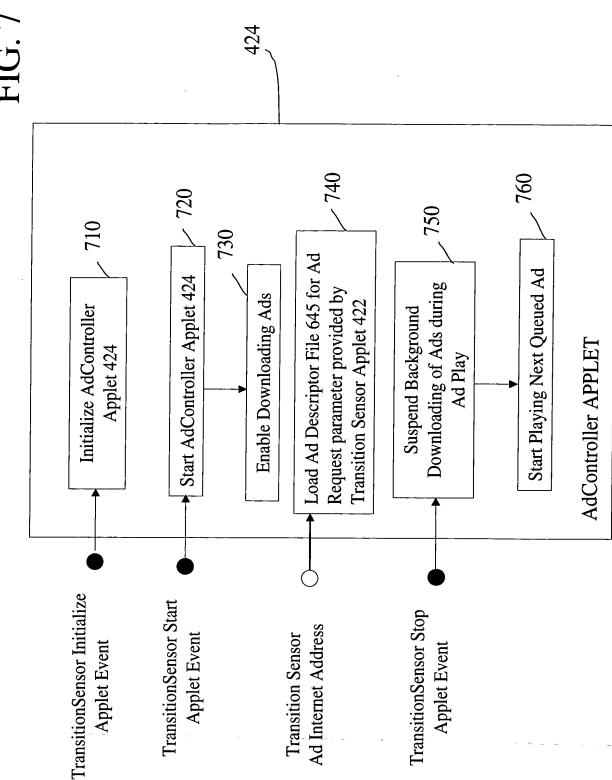
FIG. 6A



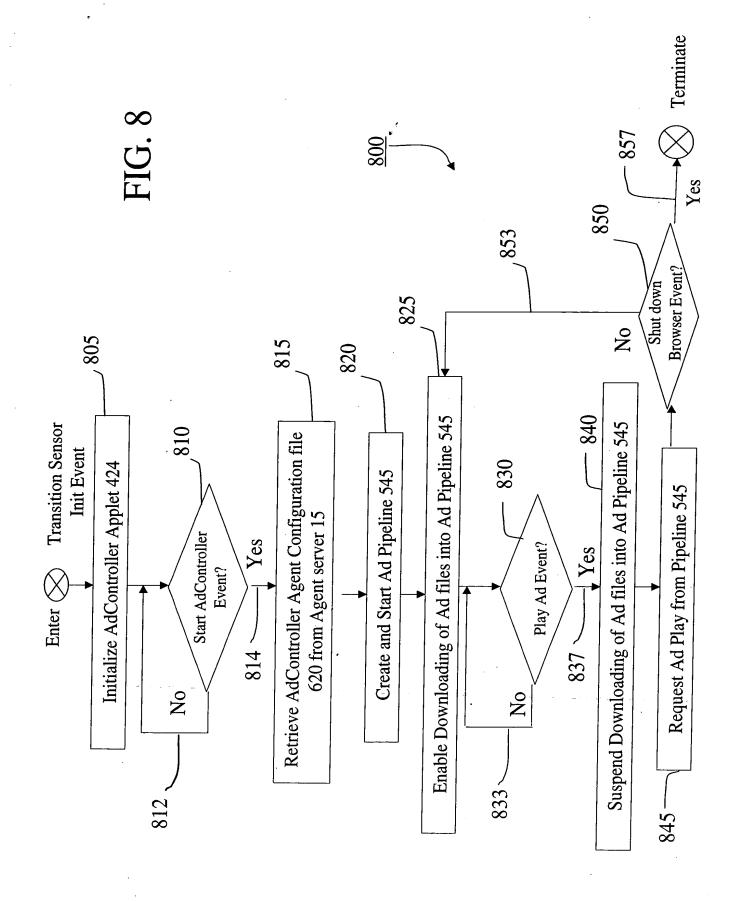
OE O

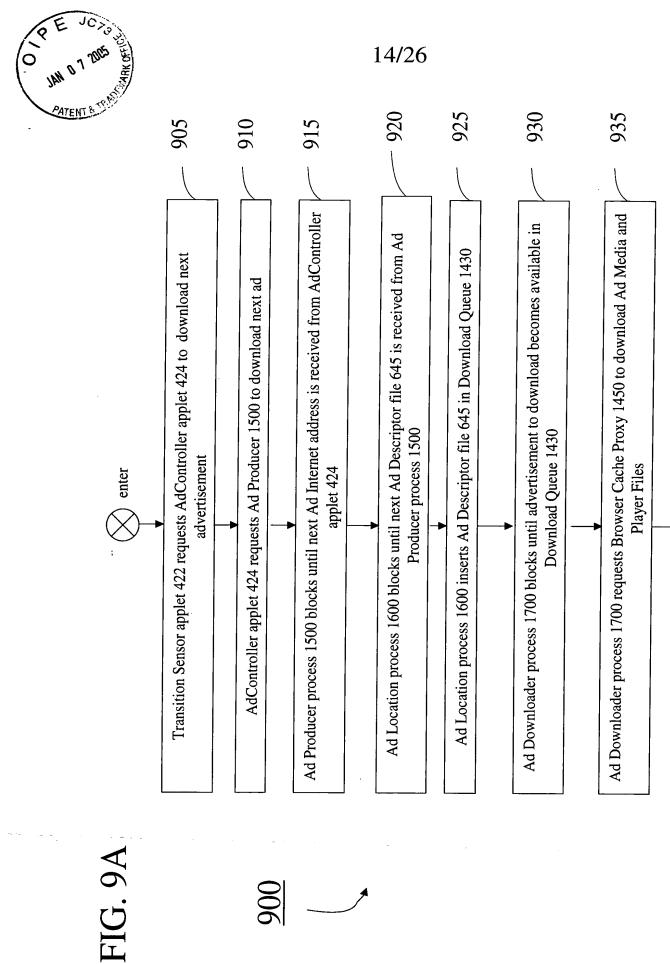






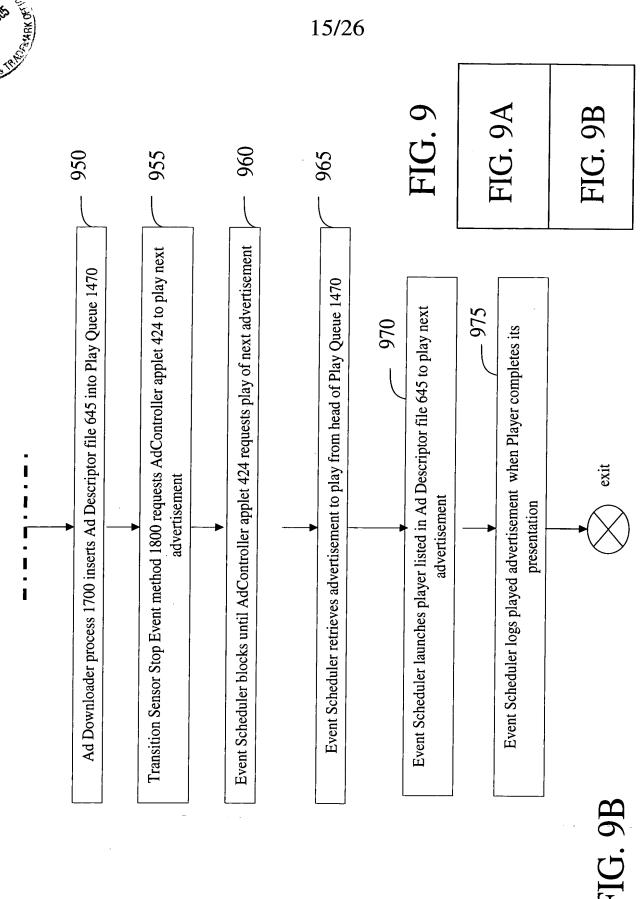


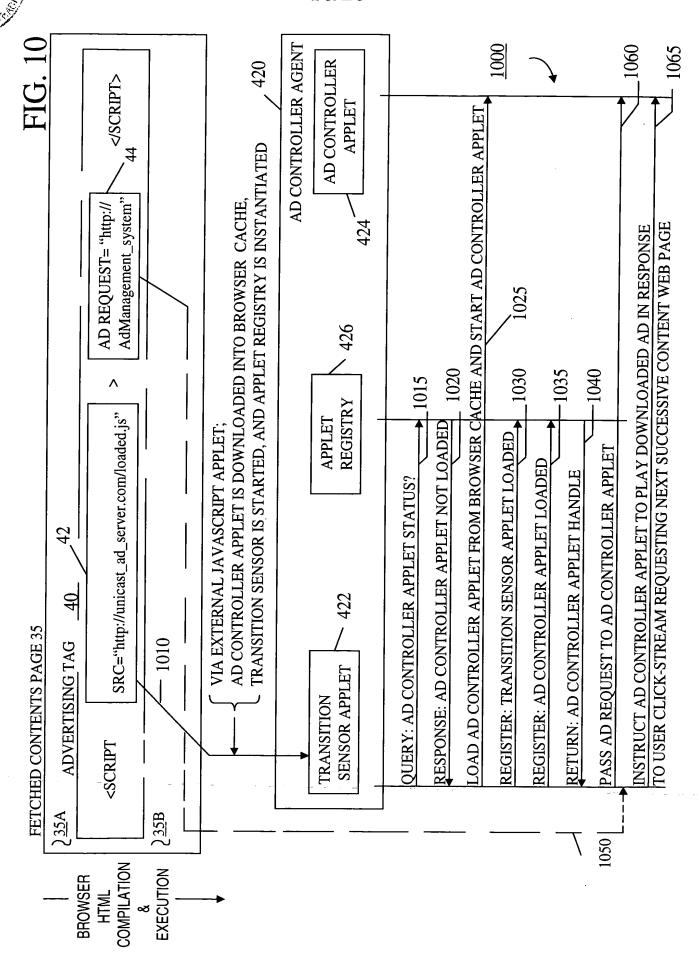


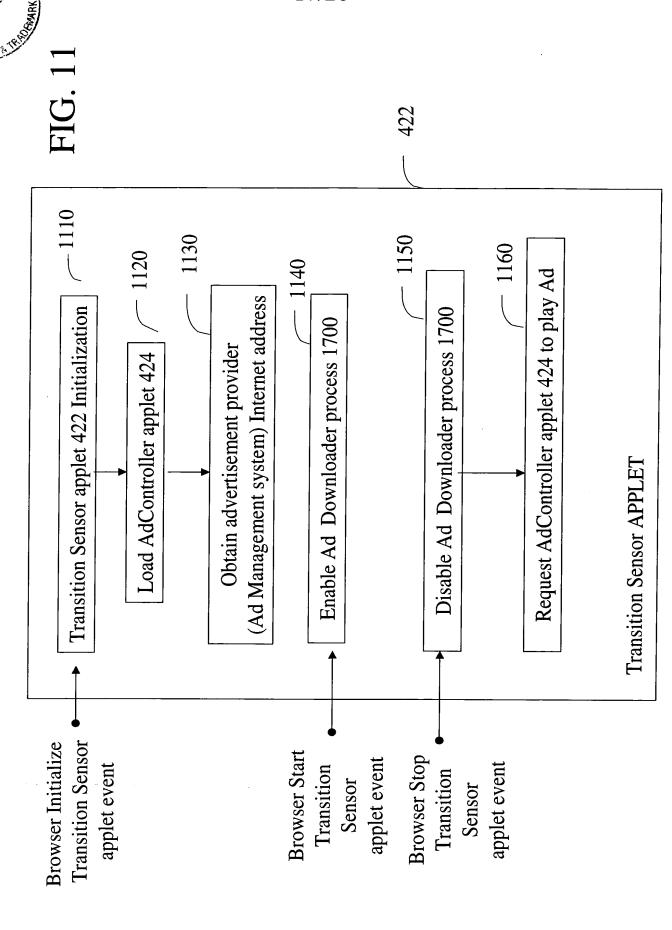


940

Browser Cache Proxy 1450 downloads ad media and player files to browser RAM cache









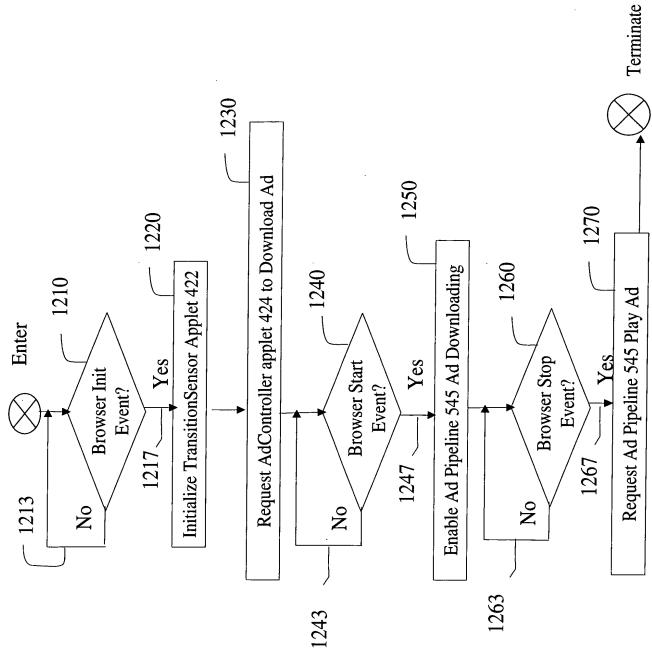
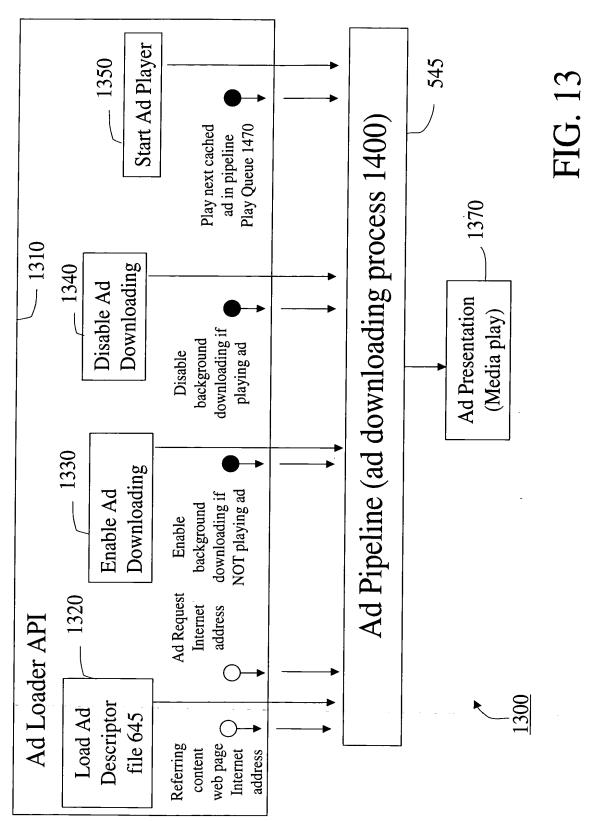
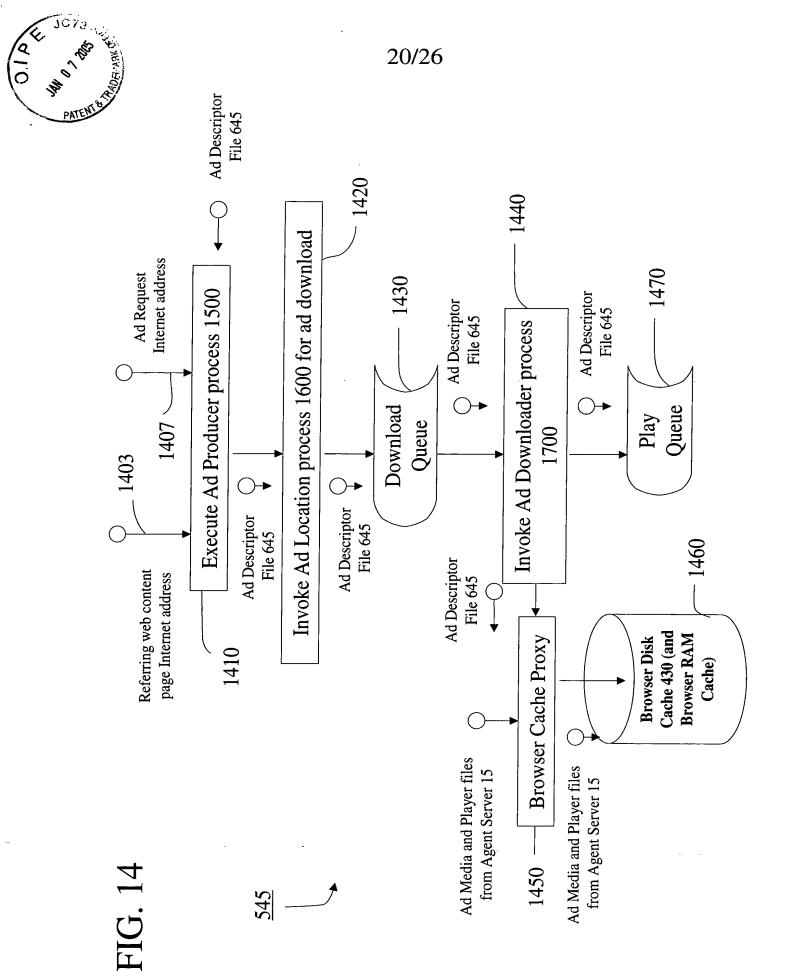


FIG. 12









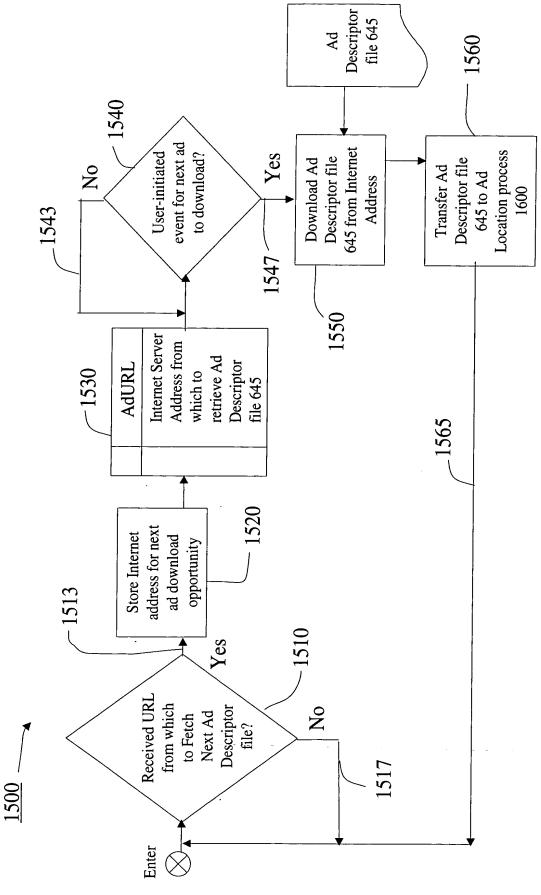


FIG. 15

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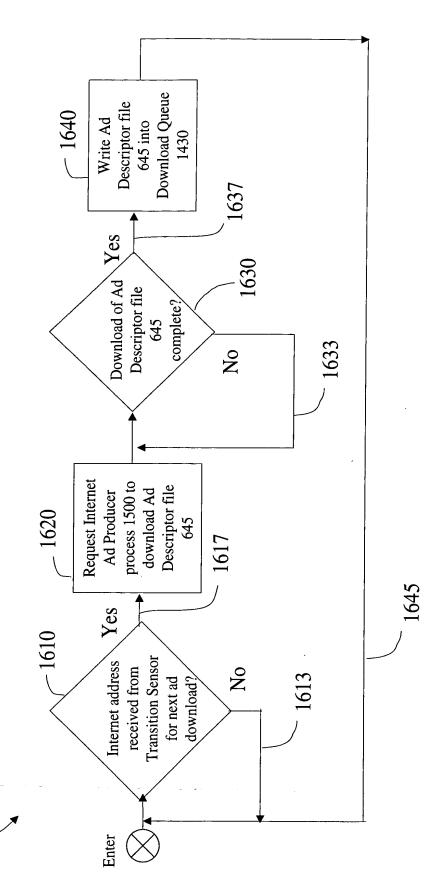


FIG. 16

1600

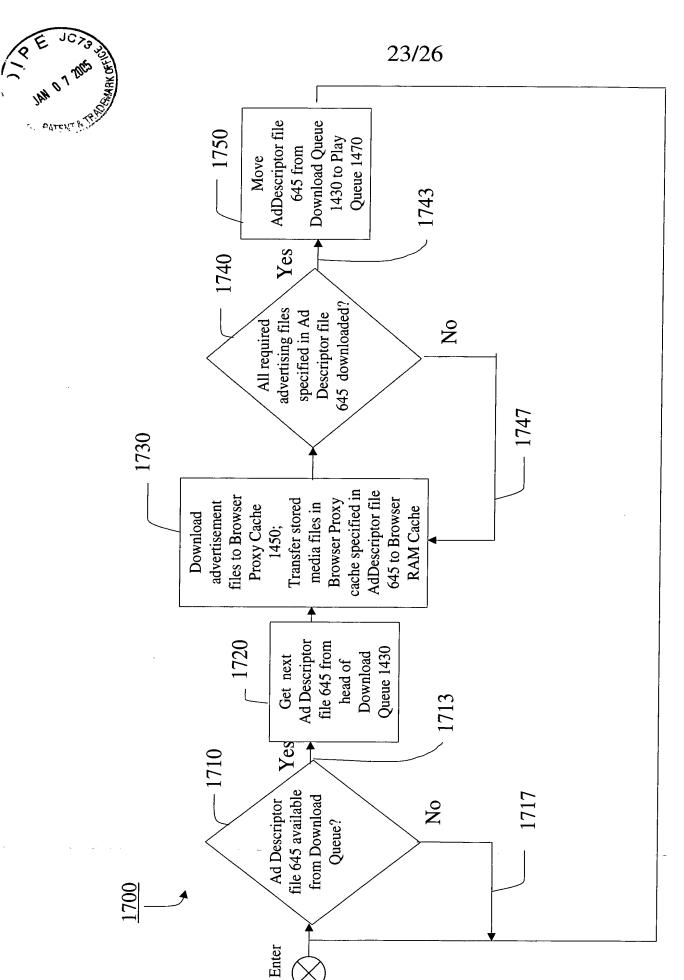


FIG. 17



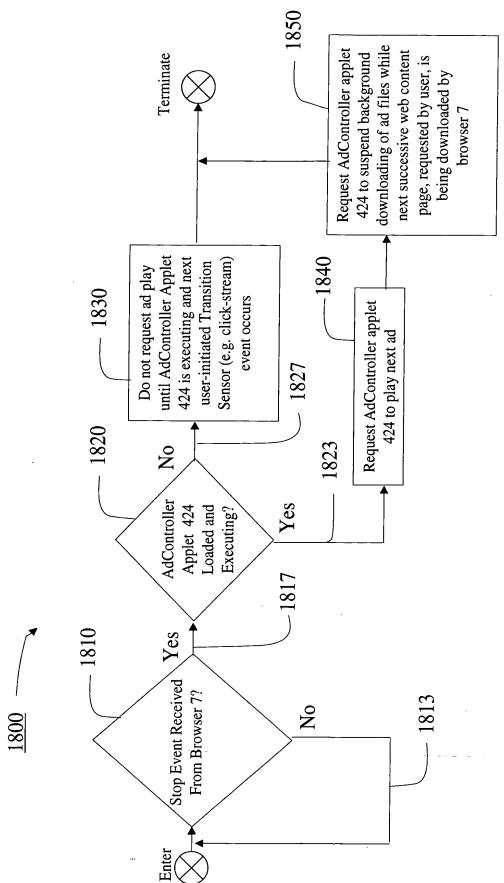


FIG. 18

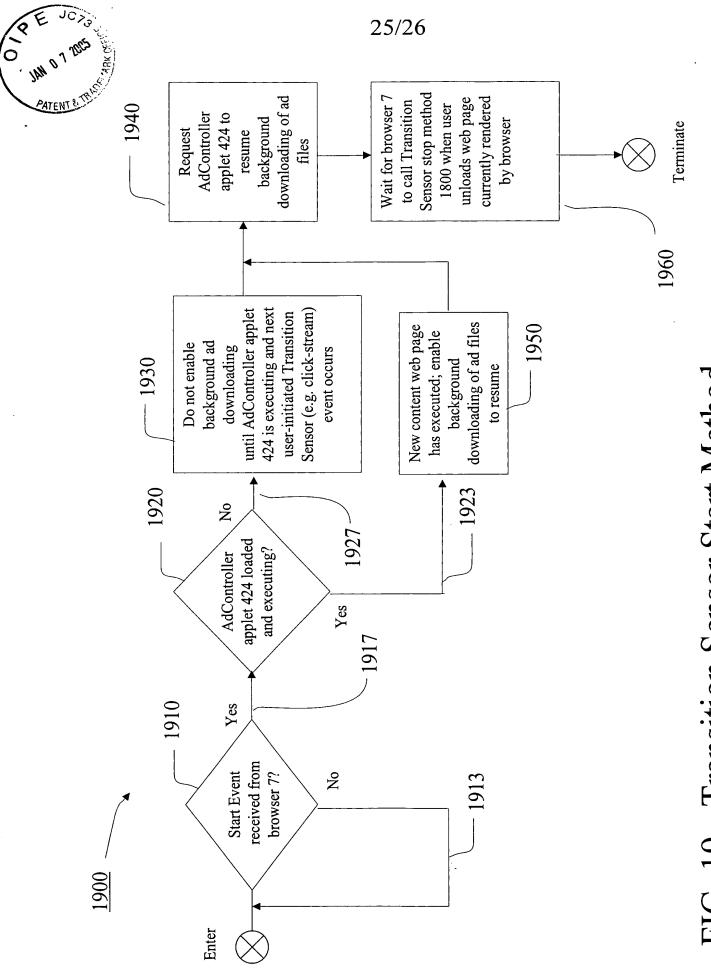


FIG. 19 - Transition Sensor Start Method



# Section 1 - Applet Player Java Class Configuration

playerName=AppletViewerPopup

playerClass=com.unicast.adcontroller.players.AppletViewerPopup

# Section 2 - Ad Java Classes Configuration

AppletViewerPopup.adAppletName=ANM AnimationLoaderApplet

AppletViewerPopup.adAppletClass=

com.pointcast.applets.AnimationApplet.ANM\_AnimationLoaderApplet

# Section 3 - Player Execution Configuration

AppletViewerPopup.windowTitle=AdController PointCast Ad

AppletViewerPopup.playerRefreshRate=1000

AppletViewerPopup.allowExit=true

AppletViewerPopup.xPosition=50

AppletViewerPopup.yPosition=50

AppletViewerPopup.windowWidth=280

AppletViewerPopup.windowHeight=355

AppletViewerPopup.isResizable=false

AppletViewerPopup.secondsWindowlsOpen=180

AppletViewerPopup.secondsToOverlay=1

AppletViewerPopup.closeButtonLabel=Close

AppletViewerPopup.openButtonLabel=More Info

AppletViewerPopup.saveButtonLabel=Save

AppletViewerPopup.openURL=http://www.pointcast.com/

## # Section 4 - Ad Applet Configuration

## # A. Ad Applet DocumentBase

AppletViewerPopup.ANM\_AnimationLoaderApplet.documentBase=

http://www2.unicast.com/~rlandsma/AdController/MacromediaApplet/

## # B. Ad Applet Parameters

AppletViewerPopup.ANM\_AnimationLoaderApplet.AdToPlay=deepsea.anm

AppletViewerPopup.ANM\_AnimationLoaderApplet.AltImage=test.gif

AppletViewerPopup.ANM\_AnimationLoaderApplet.MaxCycles=5

AppletViewerPopup.ANM\_AnimationLoaderApplet.TargetURL=http://www.pointcast.com/

AppletViewerPopup.ANM AnimationLoaderApplet.TargetFrame= top

AppletViewerPopup.ANM\_AnimationLoaderApplet.BorderWidth=2

AppletViewerPopup.ANM\_AnimationLoaderApplet.BorderType=Standard

## # C. Ad Applet MediaList

AppletViewerPopup.ANM\_AnimationLoaderApplet.mediaURLList=new

AppletViewerPopup.ANM\_AnimationLoaderApplet.mediaURLList.size=2

 $Applet Viewer Popup. ANM\_Animation Loader Applet. media URLL ist. element 0=deepsea. anmore applet the contraction of the con$ 

AppletViewerPopup.ANM\_AnimationLoaderApplet.mediaURLList.element0=animApplet.jar

FIG. 20

2000